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CG Capital Markets Hires Lauren Hershman as Head of Marketing & Business Development

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Press Release

New York, NY and Boca Raton, FL – CG Capital Markets, LLC (“CGCM”), a boutique investment bank headquartered in Boca Raton, Florida, with offices in New York City and Red Bank, New Jersey, has hired Lauren Hershman to head up CGCM’s Marketing & Business Development department. Ms. Hershman has over 14 years experience in the financial industry. Prior to joining CG Capital Markets, Ms. Hershman was Head of Sales at the London Stock Exchange where she led a team, helping to build and expand the firm’s electronic trading platform client base within the US. Prior to joining the LSE, Ms. Hershman was a broker’s broker for over 10 years, covering an array of products (corporate bonds, structured products, US Treasuries, and European Rates) and clients including Tier 1 banks, asset managers etc. With her extensive knowledge and previous positions within the industry, we look forward to having her join CG Capital Markets to help grow and further expand the firm’s presence worldwide.

“We are pleased to welcome Lauren, to our family at CG. Her keen marketing insights and past experiences will no doubt greatly benefit our expanding business development efforts and focus.” said Chief Compliance Officer Peter Reneo.

Ms. Hershman is a graduate of the George Washington University with a degree in Psychology and was a founding member of GWU’s Medical Society. She holds both Series 7 and 63 licenses.

CGCM launched in August 2015 with over 30 employees in offices in New York City, New York, Red Bank, New Jersey, and Boca Raton, Florida. The company continues to grow its Institutional and Middle Markets Sales and Trading initiatives, with plans to open additional locations and expand its team across the United States. For more information, visit www.cgcapitalmarkets.com

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